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Intel and OnePlan are working together to deliver the future of venue experiences to event organizers across the world

Current event planning tools are time consuming and overwhelming

With so many moving parts, **accurate event planning is a challenge** from the budget, to staffing, to venue layout, to the venue experience and more. **Currently, disparate software programs execute event planning, easily creating confusion.** This confusion can lead to costly mistakes as event planners constantly jump between CAD (computer-aided design) software, online maps, excel, email, and group communication applications to plan a small or large event.
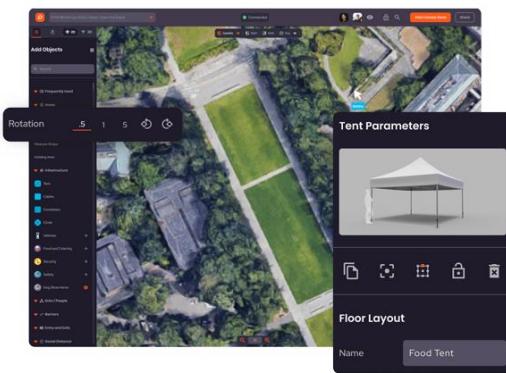
Additionally, **venue operators are increasingly focusing the future of their venue on user experiences.** With that comes complexity in planning and execution of experiences before entering inside the venue, to crowd control, to suites, and more. To deliver this future, **venue operators are looking toward digital technology to aid in providing a visual experience** prior to investing capital in large scale projects.

Intel and OnePlan are helping event and venue organizers unlock their potential

OnePlan is changing the event planning industry with it's **OnePlan Studio** and **VenueTwin solutions.** OnePlan works with Intel to leverage various technologies, including Intel® Core™ and Intel® Xeon® processors, to power their high-performance software that meets the specific needs of event planners to gain efficiencies, unlock potential, and create greater experiences.

OnePlan has helped organizers plan:

8000+ Events   in   **104** Countries

> "These Olympic and Paralympic Games will be placed under the sign of innovation. The way we use technology is changing, and our partnership with OnePlan will make it easier for our teams and our entire ecosystem. We will thus be able to bequeath a new way of organizing events, centered on international collaboration and supported by technology." **– Paris 2024 Olympics Organizer**

OnePlan Studio helps organizers gain efficiencies with its array of management and design tools

OnePlan Studio is a collaborative, real-time SaaS platform that provides the full suite of event planning, design, and management tools. It combines the best characteristics of CAD with up-to-date satellite mapping technology (i.e. Google Maps HD) in one easy-to-use solution.

OnePlan Studio is optimized for Intel silicon, such as Intel® Core™ and Intel® Xeon®, helping drive the compute power needed to process the many features of the multi-tool software and empowering event organizers with a one-stop shop event planning tool.

Maps	CAD Import	Infrastructure	Dot Planning
Traffic Management	Crowd Management	Social Distancing Toolkit	VenueTwin 3D

Seamless integration between OnePlan Studio & Venue Twin

VenueTwin empowers organizers to unlock the full potential of their venue

Venue Twin is a fully interactive, centimeter accurate 3D digital twin of any venue, providing huge operational and commercial benefits. This can all be done with seamless integration between the Venue Twin and other OnePlan functionality including 2D, satellite and CAD.

Powered by Intel® silicon, VenueTwin creates a real-world environment for any venue; empowering sales teams to sell hospitality, tickets, sponsorship and advertising, along with being able to remotely plan for future events (staging, seating, broadcast camera placement etc.).

Situation: A security and traffic management firm was responsible for planning Coventry Moves, a day-long event and celebration where music, processions, and other forms of art were performed all throughout the city of Coventry. Dancers would perform in residential areas and then walked in routes into the city, finishing in Coventry Square. They needed over 400 individual closures, on 7 procession routes, and over 100 staff and needed to put that into a plan that was digestible to 110 stakeholders.

Solution: OnePlan worked together with the traffic management firm to create an advanced version of OnePlan's traffic management system tailored to the needs of other such companies. The firm mostly used OnePlan for traffic management so the items most used are direction of traffic symbols and pedestrian routes, as well as, signage, the people areas, and car park areas. They show processions by creating routes and easily showing the direction it's going in. For areas that are closed, OnePlan can block out an area with a color so it's easy to see.

Results: OnePlan not only saved time for the traffic management firm, but it was also a huge cost-saving measure. Where previously work like this would have taken over 200 hours, it helped cut the time down to 75 hours with OnePlan. Thus, OnePlan proved vital to the success of Coventry Moves with its event management platform.

Intel and OnePlan can help you organize and transform your events

For more information on the relevant Intel and OnePlan products, go to...

- Intel MobileEye website
- Intel® AI: In Production for Cities and Transportation
- OnePlan website
- VenueTwin landing page

- OnePlan YouTube
- OnePlan: My Company | LinkedIn
- OnePlan (@OnePlanEvents) | Twitter

- OnePlan - Home | Facebook
- OnePlan (@oneplan_events) | Instagram