



“By using the Intel® Distribution of OpenVINO™ toolkit, we are seeing up to 5.4x faster performance for the recognition algorithm.”<sup>1</sup>

Richard Carriere  
GM & SVP, Global Marketing  
CyberLink Corp.



Facial characteristic recognition is a worldwide and growing market with opportunities in the public safety, retail, banking, healthcare, and home safety industries. In response, CyberLink developed FaceMe® as a software development kit that a variety of organizations could benefit from.

CyberLink works with system integrators and solution providers to ethically and legally incorporate the FaceMe solution into a wide range of smart security, smart retail, and smart city applications, while ensuring voluntary participation. For example, retailers could use FaceMe to generate real-time analytics to measure traffic and gather anonymized demographic data. Bankers can take advantage of FaceMe by supporting multiple antispoofing methods to help banking system integrators build smart banking solutions. Businesses can use FaceMe to confirm that individuals are wearing a mask where it is a requirement, perform accurate recognition even when someone is wearing a mask, and check for elevated body temperatures.

Founded in 1996, CyberLink Corp. is the world leader in multimedia software and AI facial recognition technology.

**Industry**  
All industries

**Use case**  
control optimization  
and autonomy

**Country**  
Global

**Learn more**  
[cyberlink.com/FaceMe](https://cyberlink.com/FaceMe)

FaceMe® SDK  
delivers high-  
performance  
vision

[Read the solution brief](#)

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1. Source: Internal CyberLink data.

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